

COMPANY  
**PROFILE**



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## Who We Are

Hyse Tech is an emerging global IT solutions and service provider based in Dubai. Our team of professionals is committed to delivering the most effective business solutions, enabling companies to thrive and excel in the era of the 4th Industrial Revolution.

## Our Company

Welcome to Hyse Tech, your trusted partner for software solutions! We are a software development company offering a comprehensive range of IT services designed to help businesses achieve their objectives and grow. With a highly skilled team of IT professionals, we have successfully served over 350 clients, providing valuable Web, Cloud, Network, Data Science, and Mobile Development Services.

At Hyse Tech, we excel in crafting custom solutions tailored to meet the specific needs of our clients. Our application development and custom programming services range from simple Content Management Systems to sophisticated web-based internet applications, e-commerce platforms, native and cross-platform mobile apps, cloud services such as AWS, network solutions, and data science capabilities including business intelligence.

We believe that our success is intertwined with the success of our clients. Our client-centric approach ensures that we fully understand each client's needs and priorities. We collaborate closely with them throughout the development process to ensure their goals are met. Our commitment is to deliver the highest levels of service and quality while continually enhancing our processes and methodologies to stay ahead of industry trends.

Whether you are a small business looking to establish an online presence or a large enterprise seeking to implement a complex software system, Hyse Tech has the expertise and passion to help you achieve your goals. Thank you for considering Hyse Tech as your software solutions partner. We look forward to discussing how we can assist in your business growth.

# CEO Message

Dear valued customers and partners,

As we navigate through an ever-evolving business landscape, it has become evident that innovation and agility are crucial for maintaining a competitive edge. At HyseTech, our mission is to empower our clients with the latest digital technologies to help them reach their goals.

Our team's proficiency in cutting-edge technologies, combined with our deep industry knowledge, allows us to deliver innovative solutions that tackle our clients' most complex challenges. From manufacturing to healthcare, we have assisted clients in various sectors to leverage technology, optimize processes, enhance productivity, and drive growth.

We believe our greatest competitive advantage lies in our relentless pursuit of excellence in everything we do. Whether it is our technical expertise, operational efficiency, or dedication to customer satisfaction, we always strive to be the best.

We are proud to offer our clients the most comprehensive range of IT products and services. Whether it involves cloud computing, cybersecurity, or data analytics, we have the expertise to provide solutions tailored to our clients' specific needs. At HyseTech, we recognize the importance of a reliable, responsive, and flexible IT partner. This is why we have heavily invested in our operational infrastructure to deliver our services promptly and efficiently.

Our service-oriented business model is another significant benefit we provide to our clients. We believe IT should be accessible to everyone, regardless of the business size. Thus, we offer subscription-based services that give our clients full control over their IT expenses while ensuring access to the latest technologies and tools.

In conclusion, we are committed to continuing our journey with our clients and partners. Our dedication to delivering innovative solutions that drive growth and help our clients achieve their goals remains unwavering. Thank you for choosing HyseTech as your trusted IT partner.



**Owais Iqbal**

Founder / CEO  
Hysetech, UAE

*Owais Iqbal*



## Why Choose Hyse Tech

Choose Hyse Tech in Dubai for cutting-edge IT solutions, exceptional customer service, and tailored expertise in cloud computing, cybersecurity, and data analytics, ensuring your business thrives in the digital age.

**We have successfully satisfied over 350 clients and made them grow in the digital era.**

### Our Vision

At Hyse Tech, our vision is to lead the IT industry in Dubai by delivering innovative software solutions that empower businesses to achieve their full potential and drive sustainable growth.

### Our Mission

Our mission is to offer unparalleled software solutions in Dubai, enabling businesses to thrive through innovation, reliability, and exceptional service.

### Our Values

#### Innovation

Continuously evolving to provide cutting-edge technology solutions.

#### Integrity

Upholding the highest standards of honesty and transparency.

#### Customer-Centricity

Prioritizing our clients' needs to ensure their success.

#### Excellence

Striving for perfection in every project and service we deliver.

# Objective

- Cultivate a culture of creativity and pragmatism by promoting innovative thinking and practical problem-solving.
- Build a reputation for delivering high-quality solutions that exceed client expectations through meticulous project management, attention to detail, and ongoing improvement.
- Inspire out-of-the-box thinking by offering training, collaboration, and experimentation opportunities to foster new ideas and approaches.
- Optimize processes and workflows for timely task completion, emphasizing efficiency without compromising quality or client satisfaction.
- Monitor and measure performance against key metrics, such as client satisfaction, project completion rates, and employee engagement, to enhance and refine our approach continuously.

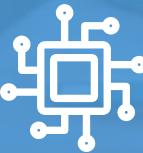
## Qualities

- Reliable
- Experienced
- Diverse Range of Services
- Value for Money

## Motto

We are a company that understands technology and the start-up ecosystem, providing solutions to drive the change you seek.

# CREATIVITY WITH PRAGMATISM



## Advanced Technology

"In today's digital arena, we use the latest technology which helps you grow"

## Mobility

We possess all the necessary tools to revolutionize the way people and things are connected to the internet on a massive scale.

- We elevate our customer experience and foster brand loyalty with a seamless, user-friendly digital environment.
- Empower the workforce with sophisticated, intuitive tools that enhance productivity and motivation.
- Increase our business's reach and growth potential by leveraging digital marketing and sales to penetrate new markets.
- Stay ahead of the competition with the agility and scalability of a flexible, cost-effective rented infrastructure.

## Digital Innovation

Transforming business processes and customer experiences with advanced technology and creative solutions.

## Data Analytics

Extracting valuable insights from data to drive informed business decisions and strategic growth.

## Cybersecurity

Protecting digital assets and sensitive information from cyber threats with robust security measures.

## Mobility Solutions

Enhancing business agility and connectivity through mobile technology and seamless remote access.



# All Industries

Empowering industries for a better future

Hyse Tech provides exceptional services to various industries, including manufacturing, oil & gas, retail financial institutions, government, universities, companies, sports clubs, schools, and more. Our team of experts specializes in delivering top-notch software solutions that meet the unique needs of each industry we serve. We understand that each client has their own set of requirements, and we strive to offer tailor-made software solutions that surpass their expectations. With our vast experience, cutting-edge technology, and commitment to excellence, we are confident that we can provide you with the best software services available. Contact us today and let us help you take your business to the next level.

## EMPOWERING INDUSTRIES FOR A BETTER FUTURE

# HyseTech Digital

Discover how we enable customers to embrace digital transformation with our expert guidance and innovative solutions.



## • HyseTech Business Booster

At HyseTech Business Booster, we curate the most effective approaches and solutions for a diverse range of industries from around the globe. Our mission is to empower businesses in Sudan and beyond by demonstrating how these solutions can transform and optimize their operations. With our expertise and cross-industry knowledge, we help our customers navigate the ever-evolving digital landscape and achieve sustainable growth.

## • Tailored Development

At our core, we have assembled a team of skilled developers and engineers with a wealth of experience in deploying customized digital solutions. We understand the unique needs of each of our clients, and leverage our expertise to build tailored solutions that address their specific challenges and goals.

## • Data Analysis

It's no secret that data is "the new oil". The mission of our Data Analysis Lab is to help customers extract valuable insights from huge sets of raw data.

# Digital Transformation (For Public Sector)

HyseTech can provide digital solutions for all areas where solutions services can be provided in the public sector.

## Governmental Agencies

HyseTech can help government agencies improve their efficiency, transparency, and citizen services through digital solutions such as custom software, data analytics, and process automation.

## Education

HyseTech can help educational institutions enhance their teaching and learning experiences through digital solutions such as e-learning platforms, educational apps, and student information systems.

## Transportation and Infrastructure

HyseTech can help transportation and infrastructure organizations improve their efficiency, safety, and reliability through digital solutions such as traffic management systems, asset tracking software, and predictive maintenance solutions.

## Social Services and Human Welfare

HyseTech can help social services and human welfare organizations enhance their outreach and services through digital solutions such as case management systems, eligibility determination software, and social media analytics.

## Regulatory Compliance and Enforcement

HyseTech can help regulatory compliance and enforcement agencies improve their effectiveness and efficiency through digital solutions such as compliance monitoring software, regulatory reporting systems, and enforcement case management software.

## Healthcare

HyseTech can help healthcare providers optimize patient care and outcomes through digital solutions such as electronic health records, telemedicine and medical data analysis.

## Public Safety and Justice

HyseTech can help public safety and justice agencies improve their response times, operational efficiency, and public safety through digital solutions such as emergency management software, crime analytics, and evidence management systems.

## Environmental Protection & Natural Resources

HyseTech can help environmental and natural resource agencies monitor and manage resources through digital solutions such as environmental monitoring systems, geographic information systems, and climate data analysis.

## Financial Management and Administration

HyseTech can help financial management and administration agencies streamline their processes and improve their performance through digital solutions such as accounting software, financial analytics, and procurement management systems.



## Defense and National Security

HyseTech can help defense and national security organizations enhance their mission readiness and effectiveness through digital solutions such as command and control systems, mission planning software, and situational awareness tools.

## Agriculture & Rural Development

HyseTech can help agricultural and rural development organizations improve their productivity and sustainability through digital solutions such as precision agriculture technologies, weather data analytics, and farm management software.

## Information Technology and Cybersecurity

HyseTech can help organizations of all types enhance their IT and cybersecurity through digital solutions such as network monitoring software, cloud infrastructure management, and threat intelligence platforms.

## Energy and Utilities

HyseTech can help energy and utility organizations optimize their operations and performance through digital solutions such as energy management software, predictive maintenance systems, and outage management systems.

## Urban Planning & Development

HyseTech can help urban planning and development organizations optimize their land use and transportation through digital solutions such as urban modeling software, real-time traffic monitoring systems, and smart city platforms.

## Emergency Management and Disaster Recovery

HyseTech can help emergency management and disaster recovery agencies enhance their preparedness and response through digital solutions such as emergency notification systems, resource tracking software, and situational awareness tools.

# Digital Transformation (For Business)

HyseTech can provide digital solutions for all areas where solutions services can be provided in the public sector.

## Finance

HyseTech can develop custom financial software for banks and other financial institutions to improve their operations and increase security.

## Manufacturing

HyseTech can help manufacturers optimize their production processes with custom software solutions, leading to increased efficiency and reduced costs.

## Energy

HyseTech can provide software solutions for the energy sector to manage and optimize energy production, distribution, and consumption.

## Real Estate

HyseTech can provide real estate companies with custom software solutions for property management, sales, and leasing, leading to increased efficiency and profitability.

## Insurance

HyseTech can develop custom software for insurance companies to manage policies, claims, and customer data, leading to increased efficiency and improved customer service.

## Telecommunications

HyseTech can provide real estate companies with custom software solutions for property management, sales, and leasing, leading to increased efficiency and profitability.

## Retail

HyseTech can develop e-commerce websites and mobile apps for retailers to expand their reach and boost sales.

## Logistics

HyseTech can develop logistics management software to help companies streamline their supply chain operations and improve delivery times.

## Hospitality

HyseTech can develop custom software for hotels and restaurants to improve their booking systems, inventory management, and customer experiences.

## Transportation

HyseTech can develop transportation management software for logistics companies, public transit authorities, and ride-sharing services to optimize their operations and increase customer satisfaction.

## Education

HyseTech can develop custom software for insurance companies to manage policies, claims, and customer data, leading to increased efficiency and improved customer service.



## Agriculture

HyseTech can develop software solutions for farmers and agricultural businesses to manage crop production, inventory, and distribution, leading to increased efficiency and profitability.



## Entertainment

HyseTech can develop custom software solutions for the entertainment industry, including content management systems, digital asset management, and distribution platforms.



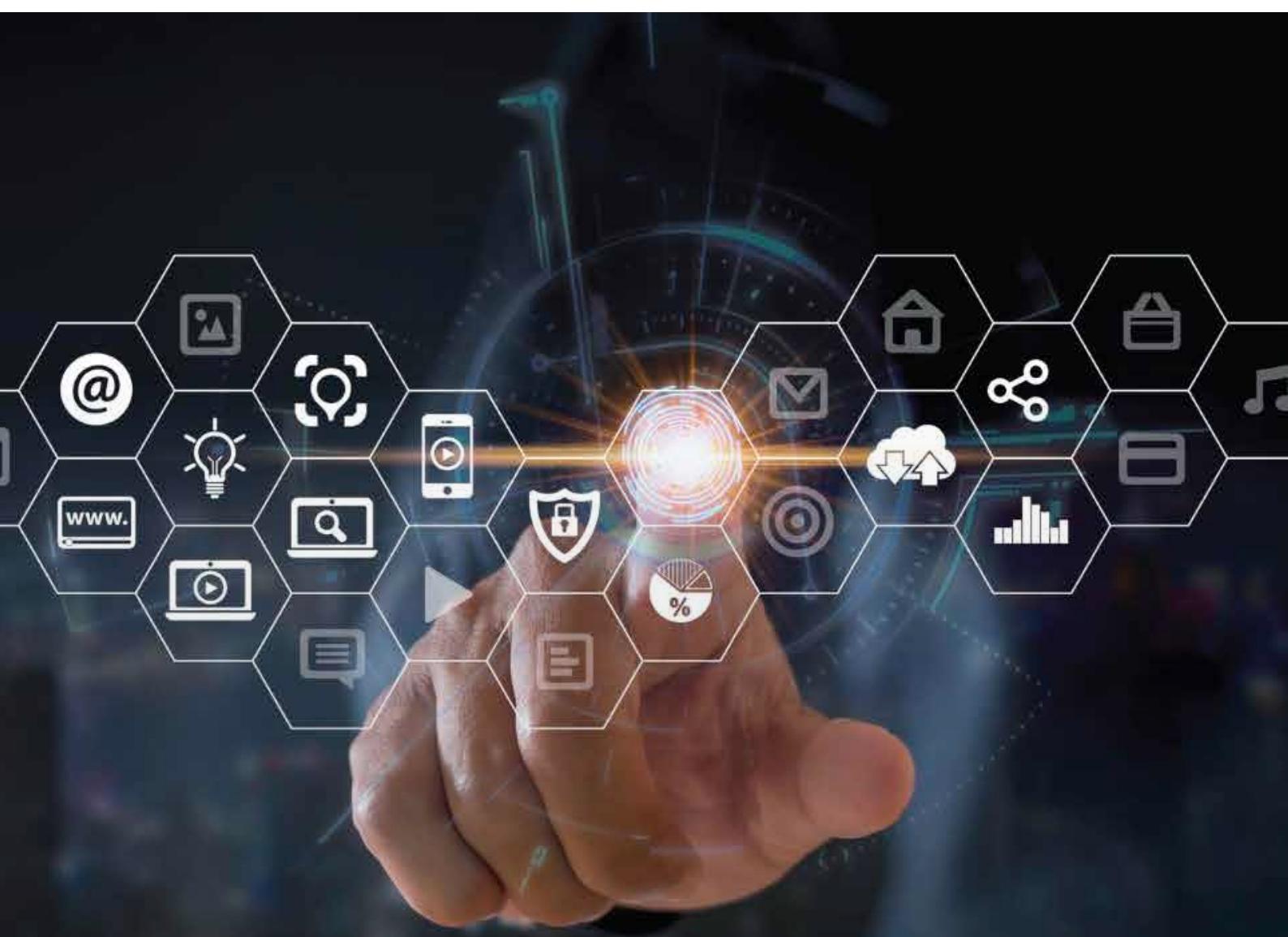
## Construction

HyseTech can provide construction companies with custom software solutions for project management, inventory management, and supply chain optimization.



## Non-Profit

HyseTech can provide non-profit organizations with custom software solutions for fundraising, donor management, and program management.





## Our Expertise

At our IT solutions company, we specialize in a wide range of IT services to help businesses meet their technological needs. Our team of experts has the expertise and experience to provide a comprehensive suite of IT solutions to businesses of all sizes.

**We are the only "A" choice IT software solutions for your brand, so let us help you build the next big thing!**

# 20+

Years Global Experience

As an IT solutions provider with a proven track record spanning over 10 years, Hyse tech is specialized in delivering state-of-the-art technological solutions, cost-effective capabilities, and expert consulting services. Our offerings are tailored to meet the ever changing and diverse business requirements of companies worldwide.



Software Development



Data Science



IT Network Experts



Cloud Expertise



Business Consultancy



Social Media Marketing

# Software Development

Engage us for the entire life cycle or any phase of your software development

We have an experienced team of web and mobile developers with a brilliant reputation in providing user friendly designs to grasp the attention of your visitors. Our services range from custom websites and application development to logo design, visual branding and beyond.



## Web Development

We believe in building interactive web applications, To create experiences beyond our clients' expectations.



## Mobile Applications

Delivering Sophistication through Refined Process. We build purpose-driven mobile apps with your success in mind.



## Custom Software Development

We believe in building interactive web applications, To create experiences beyond our clients' expectations.



## Web Hosting

Powerful web hosting made easy. Domain name registration, shared and dedicate web hosting with scalable plans.



## UI/UX Design

We design and launch digital products that deliver great user experiences.



## Ecommerce Solutions

We build ecommerce solutions to help grow business online in no time with the tools required to succeed.



# Social Media Marketing

Make the most out of social media and search engines.

Digital marketing is the need of the time which helps create awareness of your brand and increases the traffic on your website/advertisements. We focus on understanding your niche and put together strategies to ensure that your website reaches the desired audience.



## Digital Marketing

Turn your visitors into customers with our team of experts. Success is not just about bringing traffic to the website but to convert traffic into sales by using effective strategies.



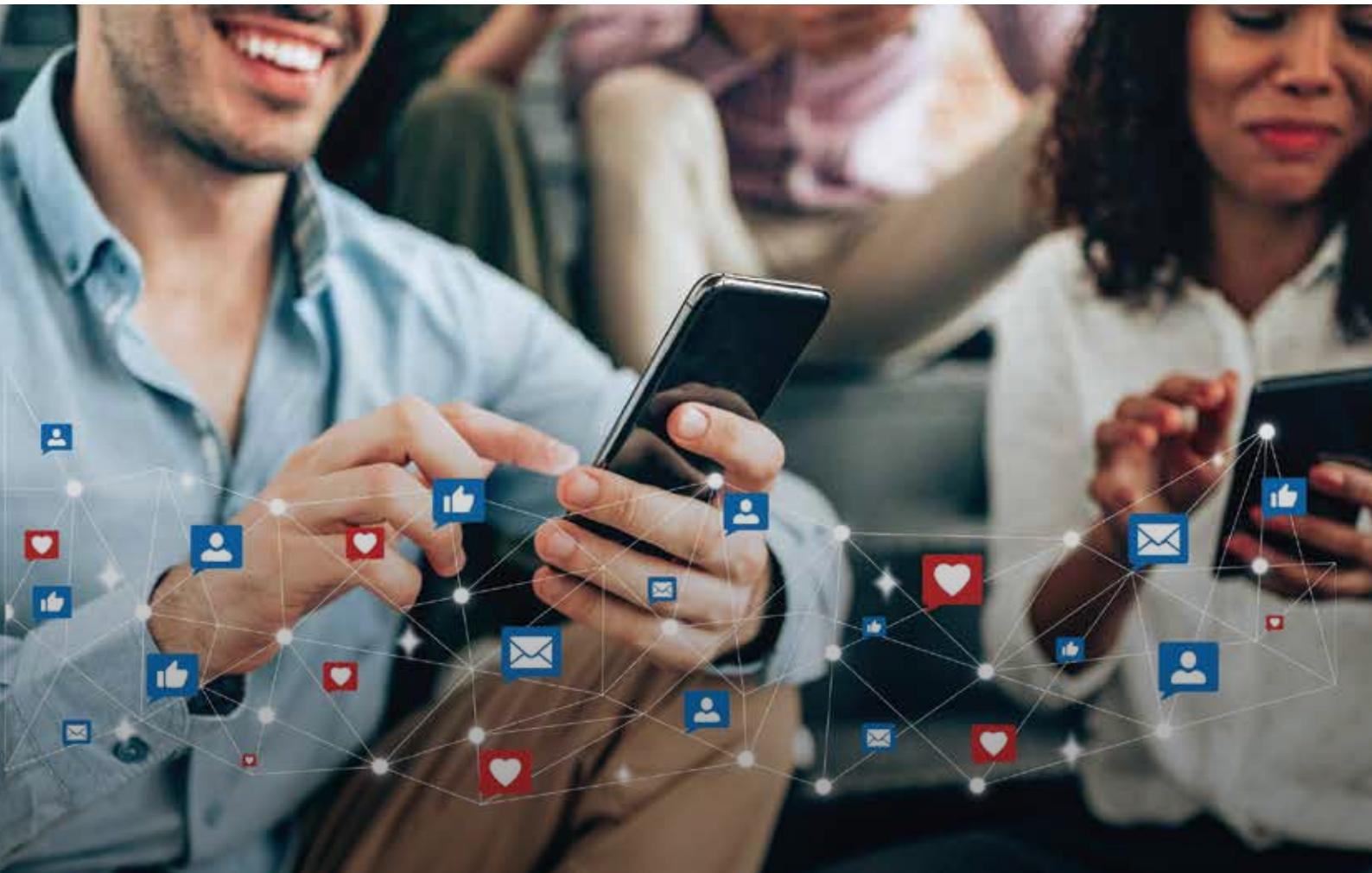
## Search Engine Optimization

We provides services to business to help them get better listed in search engines like Google, Bing, Yahoo, Yandex and more. In most cases, they will help with Google primarily.



## Leads Generation

Our integration services fuel your business to greater heights of scalability and profitability. We do whatever it takes to help you realize your goals.



# Business Consultancy

Lets make your business robust and reliable.

We have a team of professionals with the ability to magnetize a mature or startup business to areas of critical performance based on meaningful, experienced, and documented understanding of the issues at hand. We strive to give your business an instant boost by planning the best marketing strategies and business models that suit your business.



## Business Analysis

We strive to give your business an instant boost by planning the best marketing strategies and business models that suit your business.



## Business Consultancy

We help magnetize a mature or startup business to areas of critical performance based on meaningful, experienced, and documented understanding of the issues at hand.



## Quality Assurance

Delivering Sophistication through a Refined Process. We build purpose-driven mobile apps with your success in mind.



# IT Network Expertise

Highly Skilled Team of Certified Professionals serving clients in USA, UK, Singapore and Pakistan for Network Design, Managed Services and 24/7 NOC Services.

## Design

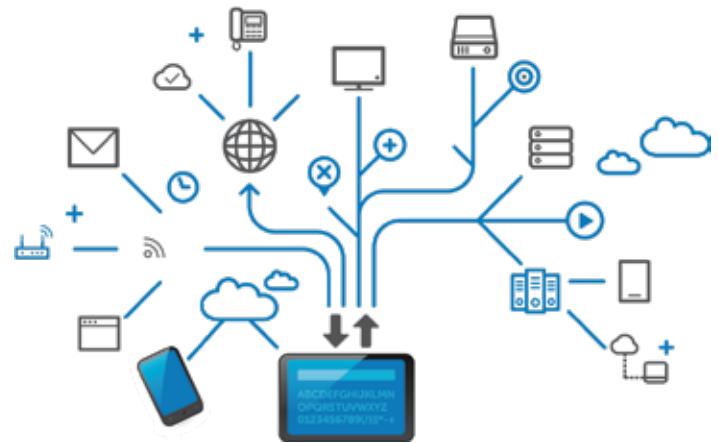
We provide End-to-End network Architecture & design solutions for infrastructure & data security.

# Deploy

We provide End-to-End network Architecture & design solutions for infrastructure & data security running 24/7 operations.

# Support

We provide Tien / Tier2/Tier3 support through our global delivery centres.



# Cloud Expertise

We build, deploy and maintain scalable applications meeting industry standards.

As a leading tech company, we specialize in cloud expertise that enables our clients to efficiently manage their IT infrastructure and resources. With our extensive experience in cloud computing, we offer a wide range of services such as cloud strategy development, cloud migration, cloud deployment, and cloud management.



## Machine Learning/AI

Create, Train and Deploy ML Models in the Cloud.



## Data Analytics

Secure, Scalable & Cost-Effective Big Data Analytics Solutions.



## Data Centre Migration

Create, Train and Deploy ML Models in the Cloud.



## DevOps

Rapidly Build, Shift & Deliver products using reliable DevOps practices.



## Micro-Services Solutions

Build and run applications without thinking about servers.



## Hybrid & Cloud Native Solutions

Extend your IT infrastructure to the cloud.



# Data Science Expertise

Its all about data!

Hyse Tech specializes in data science, providing expert solutions in data analytics, data visualization, machine learning, data engineering, cloud devops, and web & desktop development. Our highly skilled team can extract meaningful insights from complex data sets, identify patterns, and inform business decisions. We also assist in deploying data science applications in the cloud.



## Data Analytics

Working with big data and smaller data sets to perform data wrangling, exploratory data analysis and more.

## Data Visualisation

Communicating the data efficiently in various forms via visualisation, reporting and mapping.

## Machine Learning

Data analysis, model development, deployment, and maintenance, all tailored to the specific needs of the clients.

## Data Engineering

Creating interfaces and mechanisms for the flow and access of information, setting up data pipelines and building data warehouses.

## Cloud DevOps

Navigating a large number of cloud products, deploying and managing the scalable infrastructure, and managing access and security.

## Web & Desktop Development

Prototyping and deployment solutions of all scale flexibility on web and on premises. Setting up integrations within existing application eco systems.

# Our Clients

Hyse Tech takes pride in having served over 5000+ happy clients with our exceptional services, and we strive to continue providing top-notch solutions to meet the unique needs of our clients. Our commitment to client satisfaction remains unwavering.

At Hyse Tech, we take pride in our extensive client base, having successfully satisfied over 5000+ clients. Our commitment to excellence and personalized service has earned us a reputation for reliability and innovation. We work closely with each client to understand their unique needs, delivering tailored IT solutions that drive growth and efficiency, ensuring their complete satisfaction and continued success.

Hyse Tech has developed a diverse number of products, which are as follows: Albab, seccuracy, smart shifts, jollof Republic, madrasatak, Glad connect and, cadarch amongst many.

**5000+**  
Happy Clients



## Location

Hyse Tech has a global presence with offices worldwide, providing exceptional services and solutions to clients from diverse industries and backgrounds.

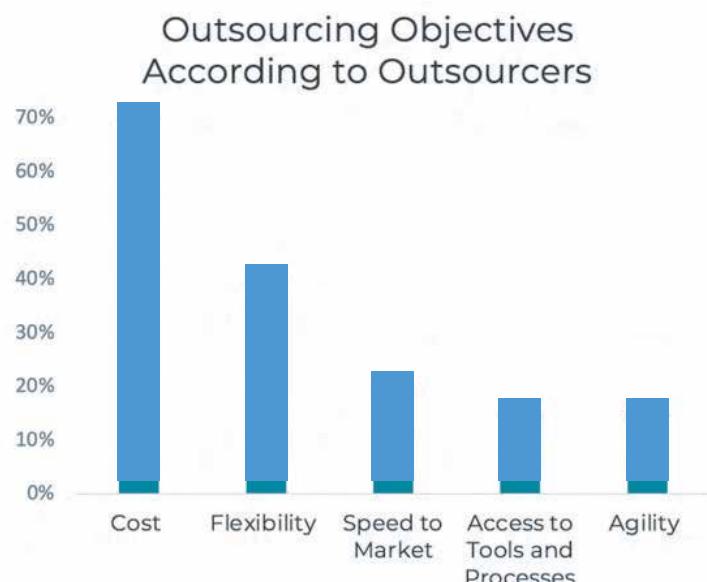
Our software house is located in UAE. With a global presence, we are able to serve our clients from different regions with ease. Our team of experts from diverse backgrounds collaborate to provide innovative software solutions.



# Why IT Outsourcing?

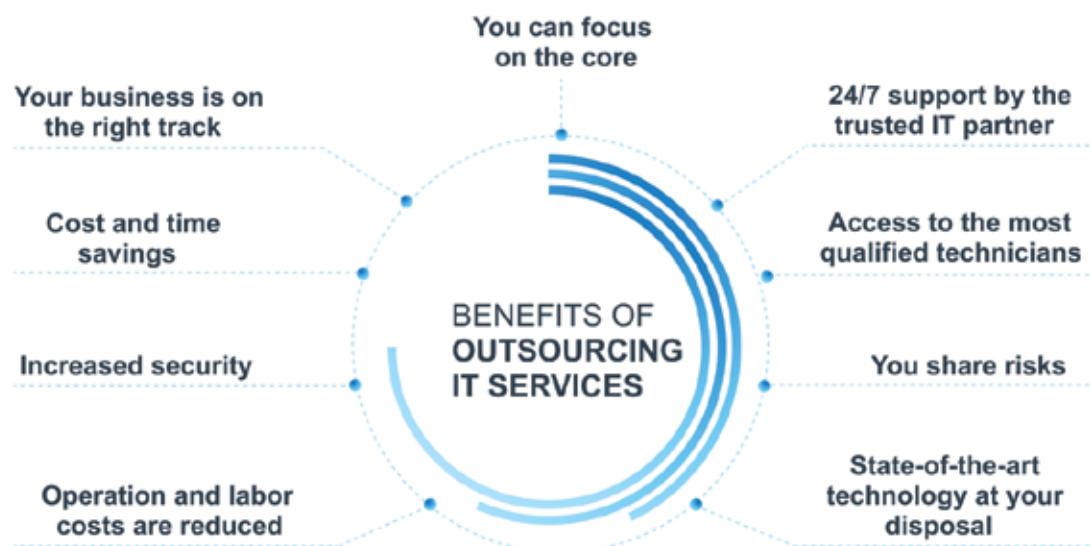
The global IT outsourcing market was valued at USD 335 billion in 2020, and it is expected to reach USD 397.6 billion by 2025, registering a CAGR of 4.5%.

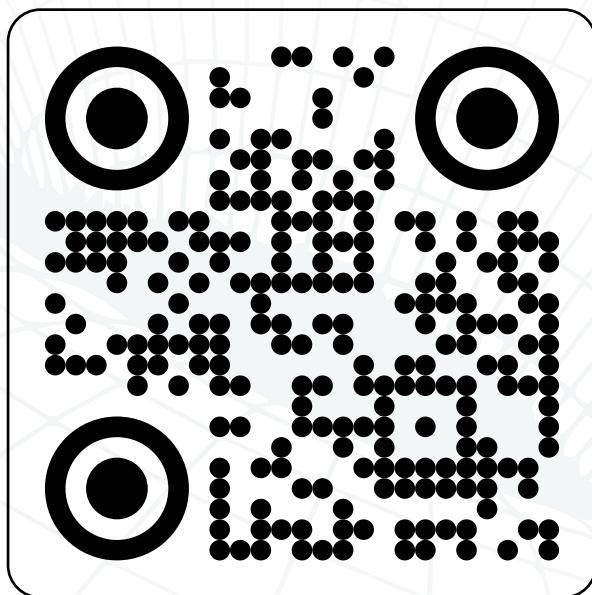
- Increased focus on Core Competencies.
- Cost-effective solutions and significant time saving.
- Improved Business Continuity and ability to scale fast.
- Flexibility and Speed to market.
- Quicker Technology Updates Right At Your Fingertips.
- Stronger Cyber Security Measures.
- Globalization | Access to skills and tools not present locally.



## Benefits of IT Outsourcing

The top 3 benefits of outsourcing realised by businesses are enabling focus on core functions, providing cost-cutting tools and solving capability issues.





## HYSE TECH

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